

# USER MANUAL



## 27E40L MONITOR

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Version: A00

**AOC**

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# Safety

## National Conventions

The following subsections describe national conventions used in this document.

### Notes, Cautions, and Warnings

Throughout this guide, blocks of text may be accompanied by an icon and printed in bold type or in italic type. These blocks are notes, cautions, and warnings, and they are used as follows:



**NOTE:** A NOTE indicates important information that helps you make better use of your computer system.



**CAUTION:** A CAUTION indicates either potential damage to hardware or loss of data and tells you how to avoid the problem.



**WARNING:** A WARNING indicates the potential for bodily harm and tells you how to avoid the problem. Some warnings may appear in alternate formats and may be unaccompanied by an icon. In such cases, the specific presentation of the warning is mandated by regulatory authority.

## Power



The monitor should be operated only from the type of power source indicated on the label. If you are not sure of the type of power supplied to your home, consult your dealer or local power company.



The monitor is equipped with a three-pronged grounded plug, a plug with a third (grounding) pin. This plug will fit only into a grounded power outlet as a safety feature. If your outlet does not accommodate the three-wire plug, have an electrician install the correct outlet, or use an adapter to ground the appliance safely. Do not defeat the safety purpose of the grounded plug.



Unplug the unit during a lightning storm or when it will not be used for long periods of time. This will protect the monitor from damage due to power surges.



Do not overload power strips and extension cords. Overloading can result in fire or electric shock.





To ensure satisfactory operation, use the monitor only with UL listed computers which have appropriate configured receptacles marked between 100-240V AC, Min. 5A.





The wall socket shall be installed near the equipment and shall be easily accessible.


# Installation


 Do not place the monitor on an unstable cart, stand, tripod, bracket, or table. If the monitor falls, it can injure a person and cause serious damage to this product. Use only a cart, stand, tripod, bracket, or table recommended by the manufacturer or sold with this product. Follow the manufacturer's instructions when installing the product and use mounting accessories recommended by the manufacturer. A product and cart combination should be moved with care.

 Never push any object into the slot on the monitor cabinet. It could damage circuit parts causing a fire or electric shock. Never spill liquids on the monitor.

 Do not place the front of the product on the floor.

 If you mount the monitor on a wall or shelf, use a mounting kit approved by the manufacturer and follow the kit instructions.

 Leave some space around the monitor as shown below. Otherwise, air-circulation may be inadequate hence overheating may cause a fire or damage to the monitor.


 To avoid potential damage, for example the panel peeling from the bezel, ensure that the monitor does not tilt downward by more than -5 degrees. If the -5 degree downward tilt angle maximum is exceeded, the monitor damage will not be covered under warranty.


See below the recommended ventilation areas around the monitor when the monitor is installed on the wall or on the stand:

## Installed with stand



## Cleaning

 Clean the cabinet regularly with a water-dampened, soft cloth.

 When cleaning use a soft cotton or microfiber cloth. The cloth should be damp and almost dry, do not allow liquid into the case.



 Please disconnect the power cord before cleaning the product.

## Other



If the product is emitting a strange smell, sound or smoke, disconnect the power plug IMMEDIATELY and contact a Service Center.



Make sure that the ventilating openings are not blocked by a table or curtain.



Do not engage the LCD monitor in severe vibration or high impact conditions during operation.



Do not knock or drop the monitor during operation or transportation.



The power cords shall be safety approved. For Germany, it shall be H03VV-F, 3G, 0.75 mm<sup>2</sup>, or better. For other countries, the suitable types shall be used accordingly.



Excessive sound pressure from earphones and headphones can cause hearing loss. Adjustment of the equalizer to maximum increases the earphones and headphones output voltage and therefore the sound pressure level.



Low Blue Light: The display uses the low blue light panel. It complies with TÜV Rheinland Low Blue Light Hardware Solution certification under factory reset/default setting.

### Health:

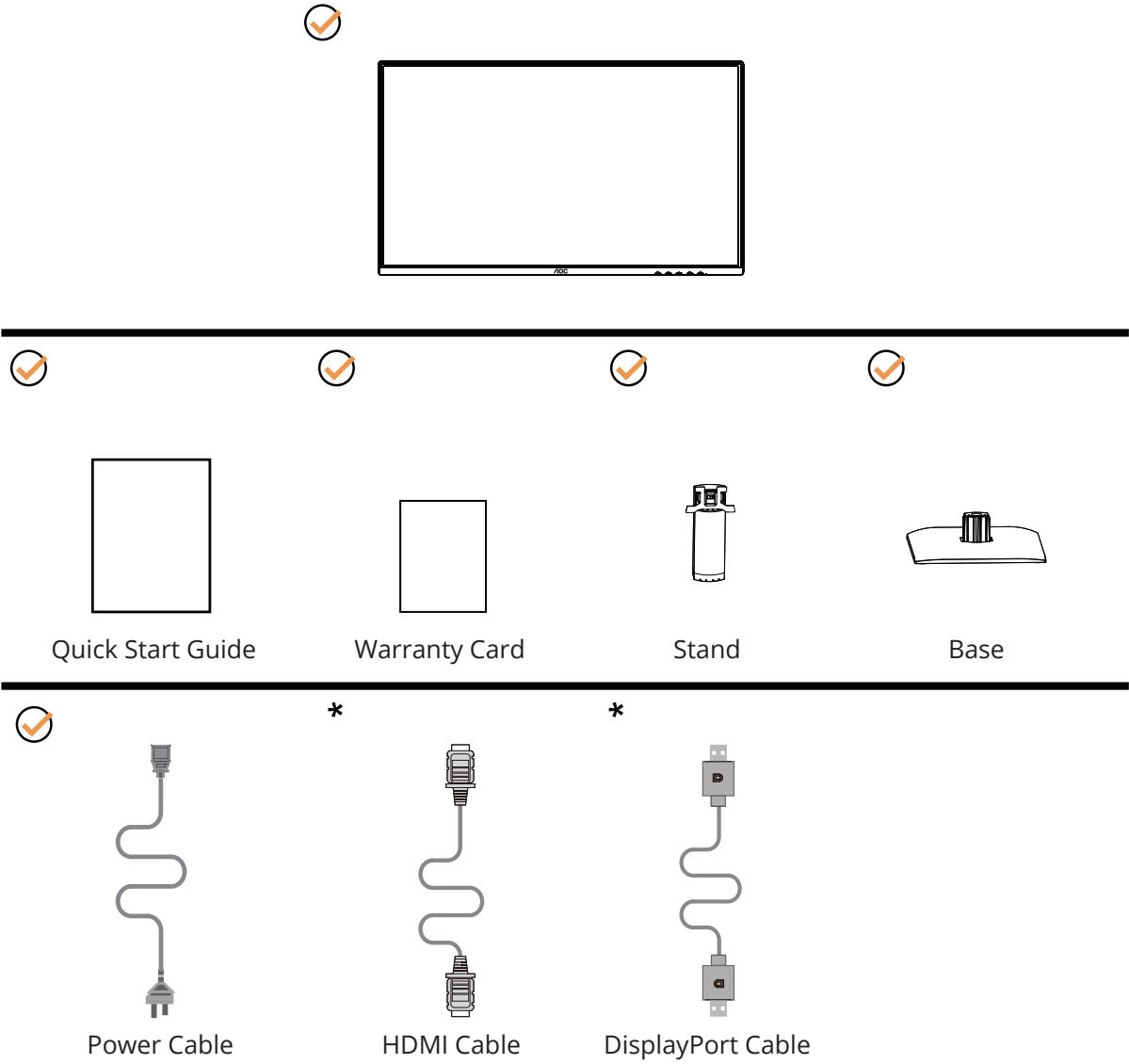
- The monitor should be 50 ~ 70 cm (20 ~ 28 inches) away from your eyes.
- Looking at the screen for an extended period of time causes eye fatigue and may deteriorate your eyesight. Rest your eyes for 5 ~ 10 minutes for every 1 hour of product use.
- Reduce your eye strain by focusing on objects far way.
- Frequent blinking and eye exercise help keep your eyes from drying out.



Flicker-free technology maintains a stable backlight with a DC dimmer that eliminates the primary cause of monitor flicker, making it easier on the eyes.

# Setup

## Contents in Box



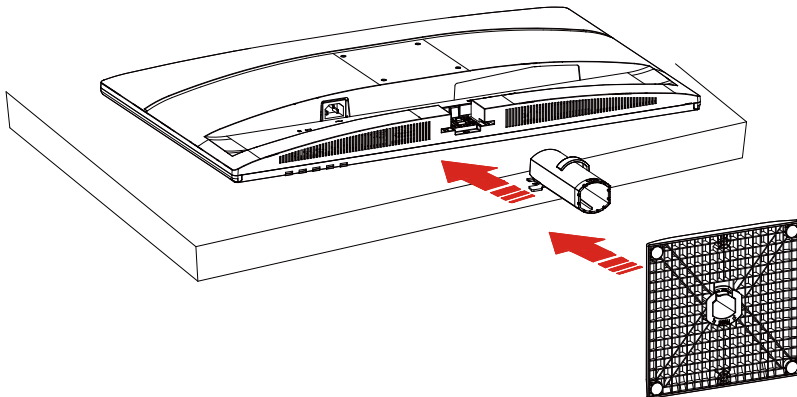
\* Not all signal cables will be provided for all countries and regions. Please check with the local dealer or AOC branch office for confirmation.



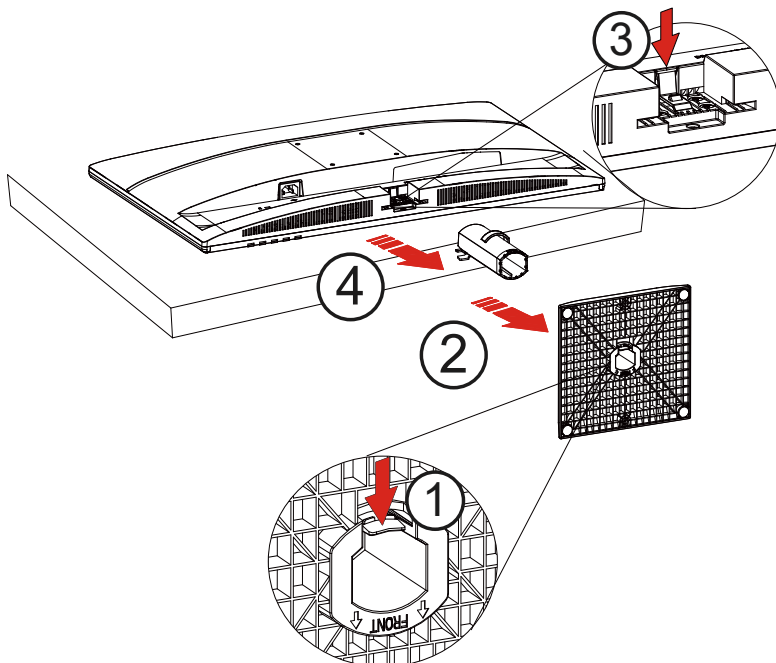
## Set-up Stand & Base


Please setup or remove the base following the steps as below.

### Setup:



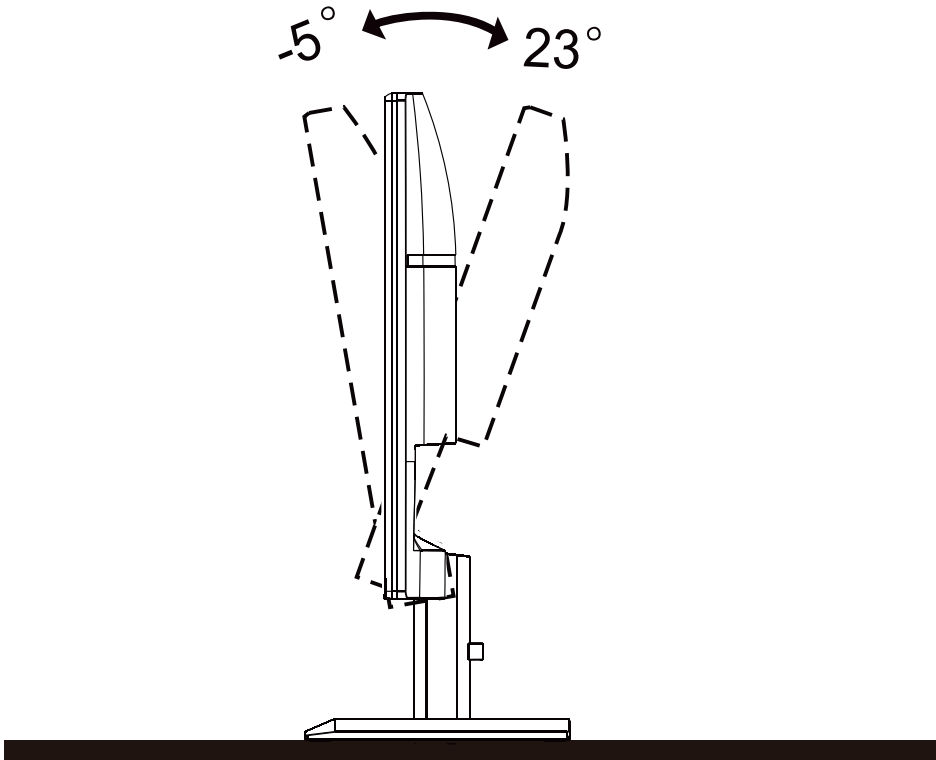
### Remove:



 **NOTE:** Display design may differ from those illustrated.

## Adjusting Viewing Angle

To achieve the best viewing experience, it is recommended that the user can make sure they are able to look at their whole face on the screen, then adjust the monitor's angle based on personal preference. Hold the stand so you will not topple the monitor when you change the monitor's angle. You are able to adjust the monitor as below:



### **NOTE:**

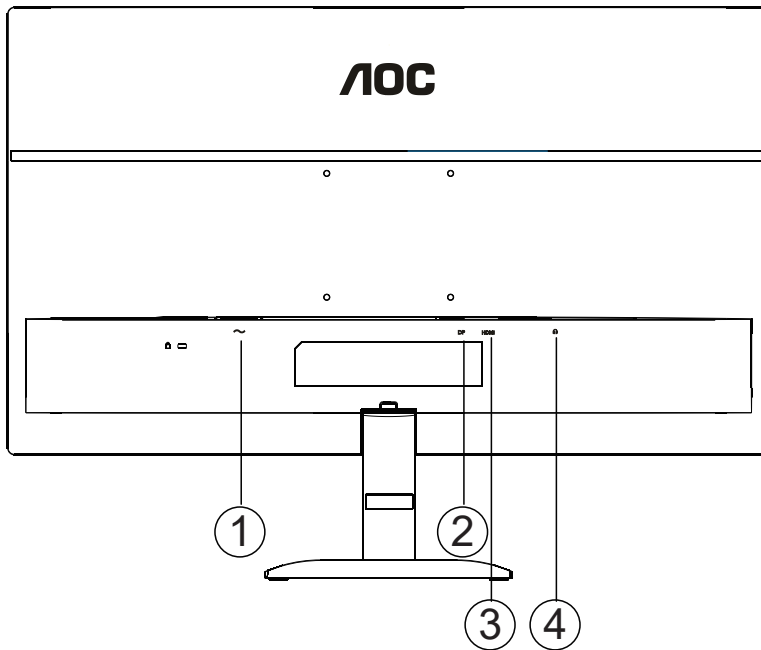
Do not touch the LCD screen when you change the angle. Touching the LCD screen may cause damage.

### **Warning**

- To avoid potential screen damage, such as panel peeling, ensure that the monitor does not tilt downward by more than -5 degrees.
- Do not press the screen while adjusting the angle of the monitor. Grasp only the bezel.

# Connecting the Monitor

Cable Connections In Back of Monitor and Computer:



1. Power
2. DisplayPort
3. HDMI
4. Earphone

## Connect to PC

1. Connect the power cord to the back of the display firmly.
2. Turn off your computer and unplug its power cable.
3. Connect the display signal cable to the video connector on the back of your computer.
4. Plug the power cord of your computer and your display into a nearby outlet.
5. Turn on your computer and display.

If your monitor displays an image, installation is complete. If it does not display an image, please refer to Troubleshoot.

To protect equipment, always turn off the PC and LCD monitor before connecting.

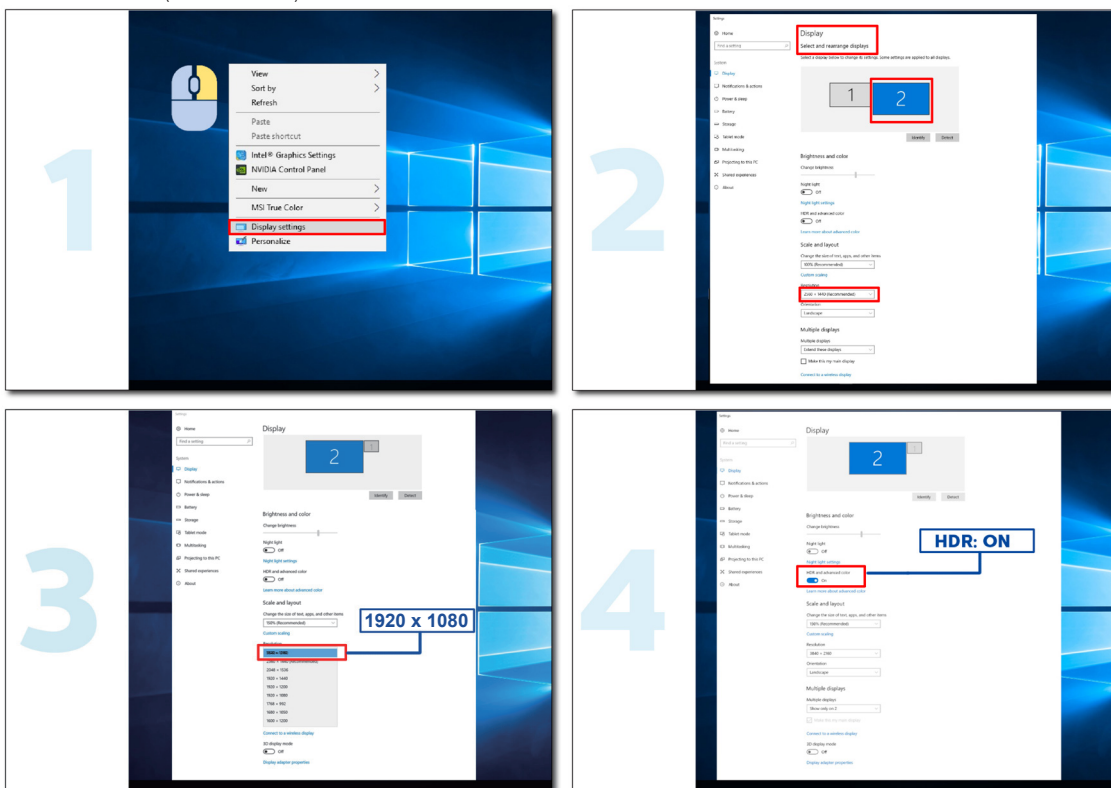
# HDR

It is compatible with input signals in HDR10 format.

The display may automatically activate the HDR function if the player and content are compatible. Please contact the device manufacturer and the content provider for information on the compatibility of your device and content. Please select "OFF" for the HDR function when you have no need for automatical activation function.

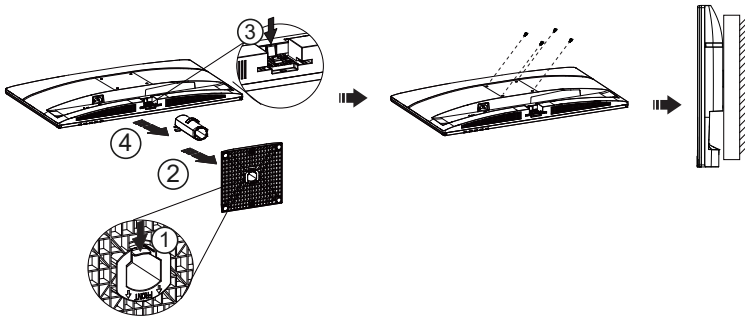
Note:

1. No special setting is needed for the DisplayPort/HDMI interface in WIN10 versions lower (older) than V1703.
2. Only the HDMI interface is available and the DisplayPort interface cannot function in WIN10 version V1703.
3. Display Setting:
4. The display resolution is set to 1920\*1080.
5. After entering an application, the best HDR effect can be achieved when the resolution is changed to 1920\*1080 (if available).



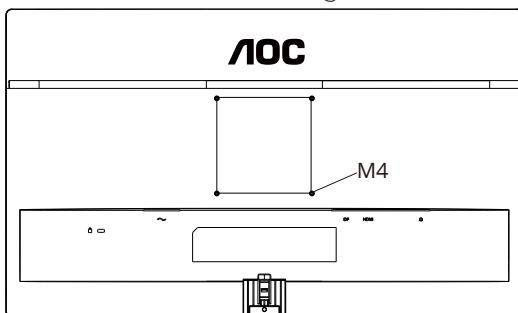
# Wall Mounting

Preparing to install an optional wall mounting arm.

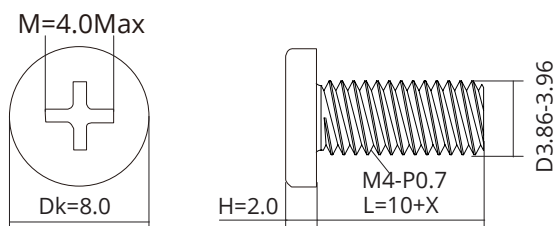


This monitor can be attached to a wall mounting arm you purchase separately. Disconnect power before this procedure. Follow these steps:

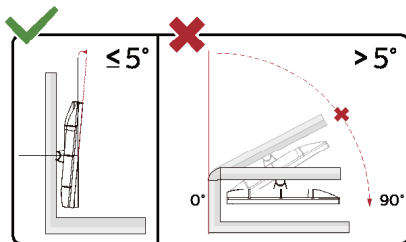
1. Remove the base.
2. Follow the manufacturer's instructions to assemble the wall mounting arm.
3. Place the wall mounting arm onto the back of the monitor. Line up the holes of the arm with the holes in the back of the monitor.
4. Insert the 4 screws into the holes and tighten.
5. Reconnect the cables. Refer to the user's manual that came with the optional wall mounting arm for instructions on attaching it to the wall.



Specification of wall hanger screws: M4\*(10+X)mm, ( X=Thickness of Wall mount bracket )



Noted: VESA mounting screw holes are not available for all models, please check with the dealer or official department of AOC. Always contact manufacturer for wall-mount installation.



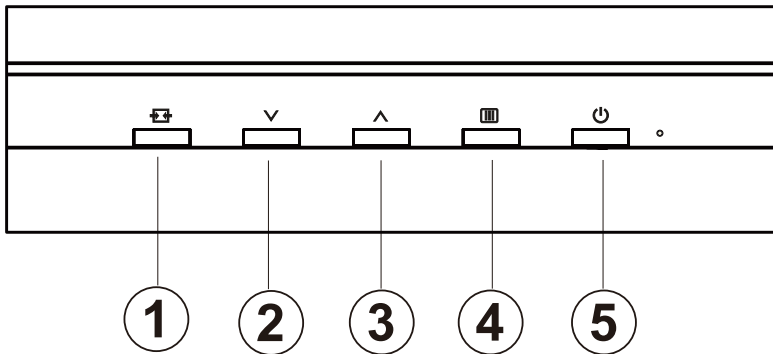
\* Display design may differ from those illustrated.

## ⚠ WARNING:

1. To avoid potential screen damage, such as panel peeling, ensure that the monitor does not tilt downward by more than -5 degrees.
2. Do not press the screen while adjusting the angle of the monitor. Grasp only the bezel.

# Adjusting

## Hotkeys



1	Source/Exit
2	Preset Mode/HDR/√
3	Brightness/^
4	Menu/Enter
5	Power

### Menu/Enter

Press to display the OSD or confirm the selection.

### Power

Press the Power button to turn on the monitor.

### Preset Mode/HDR/√

When there is no OSD, press “√” key to open Preset Mode function, then press “√” or “^” key to select Preset Mode.

When an HDR signal is input, press the “√” key to open HDR function, then press the “√” or “^” keys to select different HDR modes.

### Brightness/^

When there is no OSD, press “^” key to open Brightness function, then press “√” or “^” key to adjust the brightness.

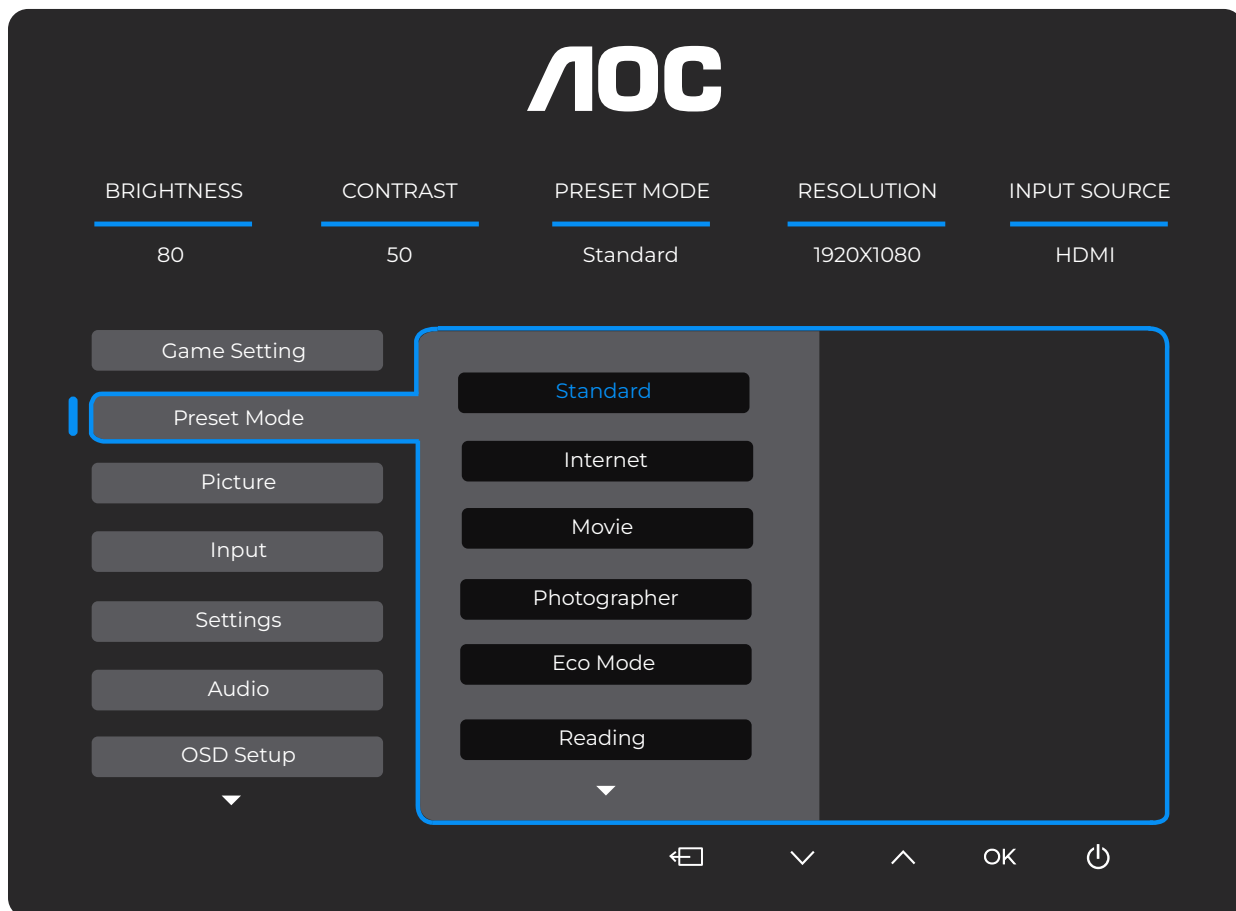
### Source/Exit















When the OSD is closed, press Source/Exit button will be Source hot key function.

When the OSD menu is active, this button acts as an exit key (to exit the OSD menu).

# OSD Setting

Basic and simple instruction on the control keys.



- 1). Press the  **MENU-button** to activate the OSD window.
- 2). Press  or  to navigate through the functions. Once the desired function is highlighted, press the  **MENU-button / OK** to activate it, press  or  to navigate through the sub-menu functions. Once the desired sub-menu function is highlighted, press  **MENU-button / OK** to activate it.
- 3). Press  or  to change the settings of the selected function. Press  /  to exit. If you want to adjust any other function, repeat steps 2-3.
- 4). OSD Lock Function: To lock the OSD, press and hold the  MENU-button while the monitor is off and then press  power button to turn the monitor on. To unlock the OSD - press and hold the  MENU-button while the monitor is off and then press  power button to turn the monitor on.

## Game Setting



Shadow Control	0 ~ 20	Shadow Control Default is 0, then end-user can adjust from 0 to 20 increase for a clearer picture. If picture is too dark to be saw the detail clearly, adjusting from 0 to 20 for a clear picture.
Game Color	0 ~ 20	Game Color will provide 0-20 level for adjusting saturation to get a better picture.
Adaptive-Sync	Off / On	Disable or Enable Adaptive-Sync. Adaptive-Sync Run Reminder: When the Adaptive-Sync feature is enabled, there may be flashing in some game environments.
Dial Point	Off / On / Dynamic	The "Dial Point" function places an aiming indicator in the center of screen for helping gamers to play First Person Shooter (FPS) games with accurate and precise aiming.
MBR	0 ~ 20	MBR (Motion Blur Reduction) Provides 0-20 levels of adjustments to reduce motion blur. Note: The MBR function can be adjusted when Adaptive-Sync is turned off, and the refresh rate $\geq 80\text{Hz}$ .
MBR Sync	Off / On	Disable or Enable MBR Sync (Motion Blur Remove). Note: The MBR Sync function can be adjusted when Adaptive-Sync is turned On, and the refresh rate $\geq 75\text{Hz}$ .
Overdrive	Off / Weak / Medium / Strong / Boost	Adjust the response time. Note: 1. If the user adjusts OverDrive to "Strong" the displayed image may be blurred. Users can adjust the OverDrive level or turn it off according to their preferences. 2. The "Boost" function is optional when Adaptive-Sync is turned off, and the refresh rate is $\geq 75\text{Hz}$ . 3. The screen brightness will decrease when the "Boost" function is turned on.

### Note:

- 1). When the "Preset Mode" is set to "HDR Effect - Picture", "HDR Effect - Movie", "HDR Effect - Game", the items "Game Color" and "Shadow Control" can not be adjusted.
- 2). When HDR signal is input and "HDR" is set to a non off state, the items "Shadow Control", "Game Color", "MBR" and "MBR Sync" can not be adjusted. "Extreme" under "Overdrive" is not available.
- 3). When the "Color Space" under "Picture" is set to sRGB, the items "Shadow Control", "Game Color", "MBR" and "MBR Sync" can not be adjusted. "Extreme" under "Overdrive" is not available.

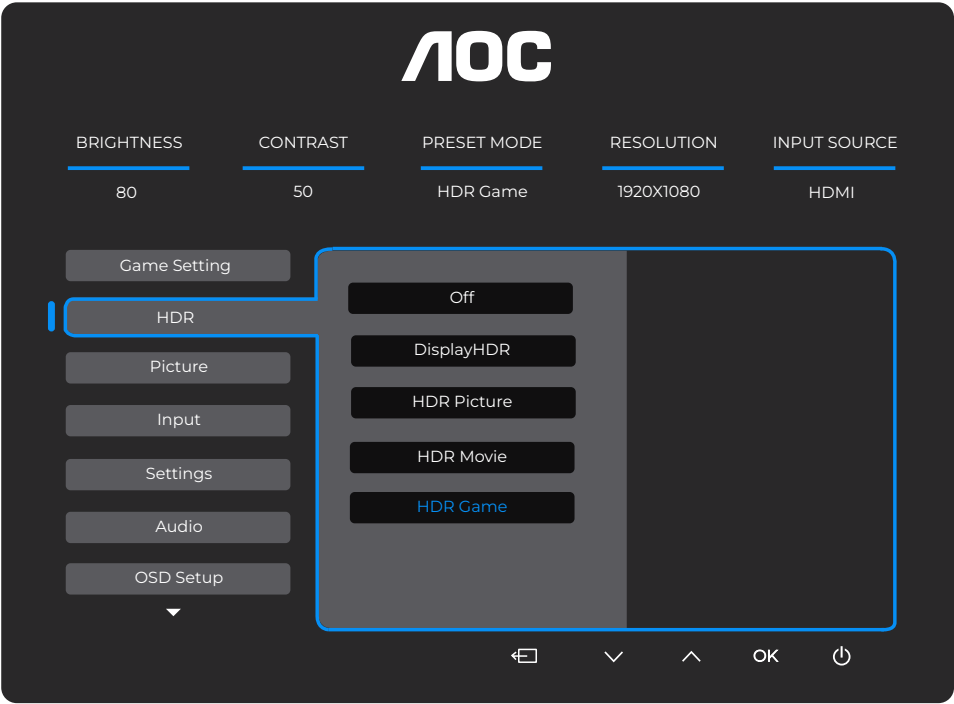


## Preset Mode



Standard	Standard Mode.
Internet	Internet Mode.
Movie	Movie Mode.
Photographer	Photographer Mode.
Eco Mode	Eco Mode
Reading	Reading Mode.
HDR Effect - Picture	Set the HDR Effect according to your usage requirements.
HDR Effect - Movie	
HDR Effect - Game	
Sports	Sports Mode.
D-Mode	D-Mode.
FPS	For playing FPS (First Person Shooters) games. Improves black level in dark theme.
RTS	For playing RTS (Real Time Strategy) games. Improves the image quality.
Racing	For playing Racing games, Provides fastest response time and high color saturation.
Reset Color	Reset the Color to default.

HDR



HDR	Off	Set the HDR profile according to your usage requirements. Note: When HDR is detected, the HDR option is displayed for adjustment.
	DisplayHDR	
	HDR Picture	
	HDR Movie	
	HDR Game	

# Picture



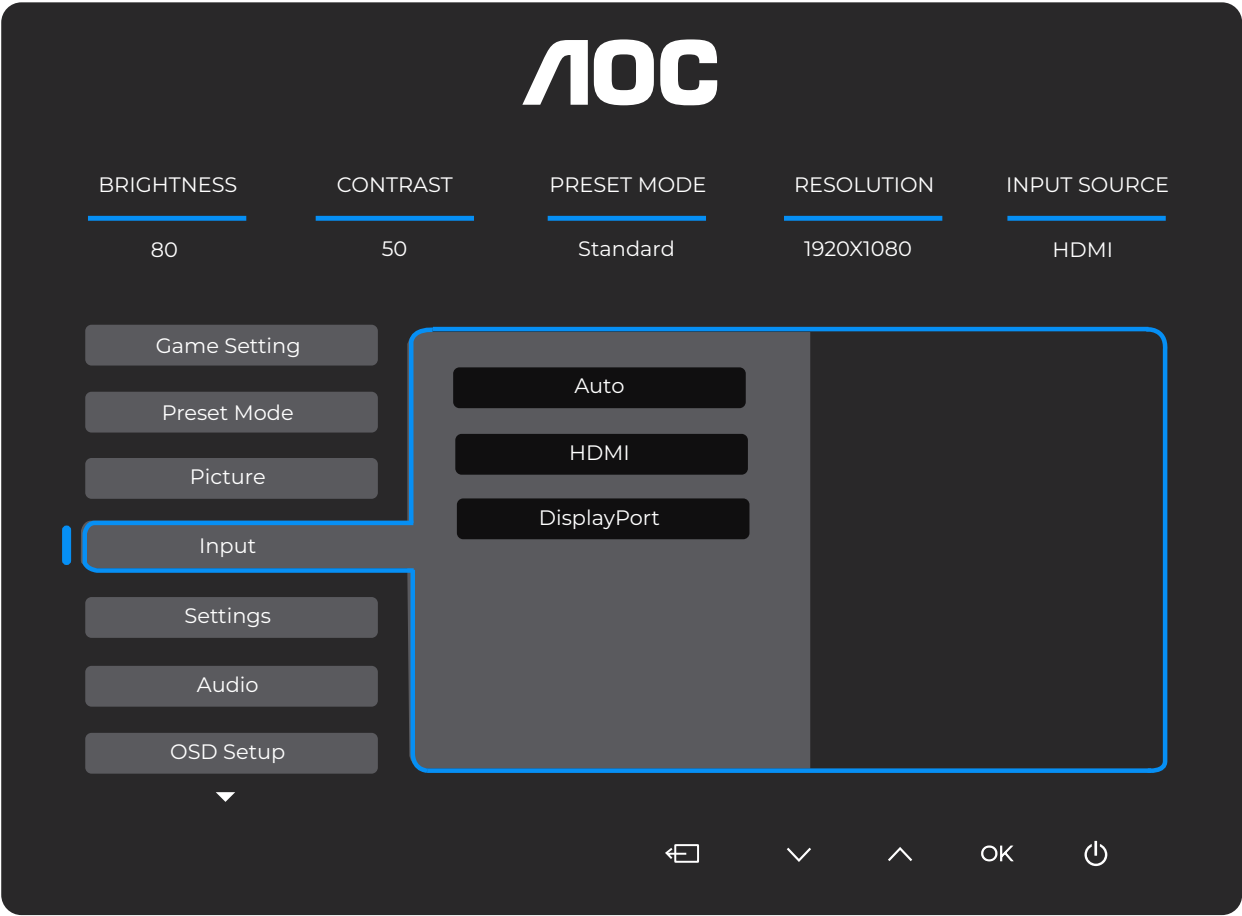
Brightness	0-100	Backlight Adjustment.
Contrast	0-100	Contrast from Digital-register.
Color Space	Panel Native	Standard color space panel.
	sRGB	sRGB Color space.
Sharpness	0-100	Sharpness Adjustment.
Gamma	1.8/2.0/2.2/2.4/2.6	Adjust Gamma.
Color Temp.	Native	Recall Native Color Temperature from EEPROM.
	5000K	Recall 5000K Color Temperature from EEPROM.
	6500K	Recall 6500K Color Temperature from EEPROM.
	7500K	Recall 7500K Color Temperature from EEPROM.
	8200K	Recall 8200K Color Temperature from EEPROM.
	9300K	Recall 9300K Color Temperature from EEPROM.
	11500K	Recall 11500K Color Temperature from EEPROM.
	User Define	Restore Color Temperature from EEPROM.
Red	0-100	Red gain from Digital-register.

Green	0-100	Green gain from Digital-register.
Blue	0-100	Blue gain from Digital-register.
DCR	Off	Disable dynamic contrast ratio.
	On	Enable dynamic contrast ratio.
Clear Vision	Off/Weak/Medium/ Strong	Full-screen apply sharpening function.
Image Ratio	Full/Aspect	Select image ratio for display.

**Note:**

- 1). When the "Preset Mode" is set to "HDR Effect - Picture", "HDR Effect - Movie", "HDR Effect - Game", the items "Contrast", "Color Space", "Gamma" and "Color Temp." can not be adjusted.
- 2). Other items under "Picture" cannot be adjusted except for "Sharpness";  
When the "HDR" is set to "HDR Effect - Picture", "HDR Effect - Movie", "HDR Effect - Game", the items "Color Space", "Sharpness", "Gamma", "Color Temp." and "DCR" can not be adjusted.
- 3). When the "Color Space" under "Picture" is set to sRGB, the items "Shadow Control", "Game Color", "MBR" and "MBR Sync" can not be adjusted. "Extreme" under "Overdrive" is not available.
- 4). If the input signal resolution is the native resolution or Adaptive-Sync, then the item "Image Ratio" is invalid.

Input



Auto	Select input signal source Automatically.
HDMI	Select HDMI input signal source.
DisplayPort	Select DisplayPort input signal source.

# Settings



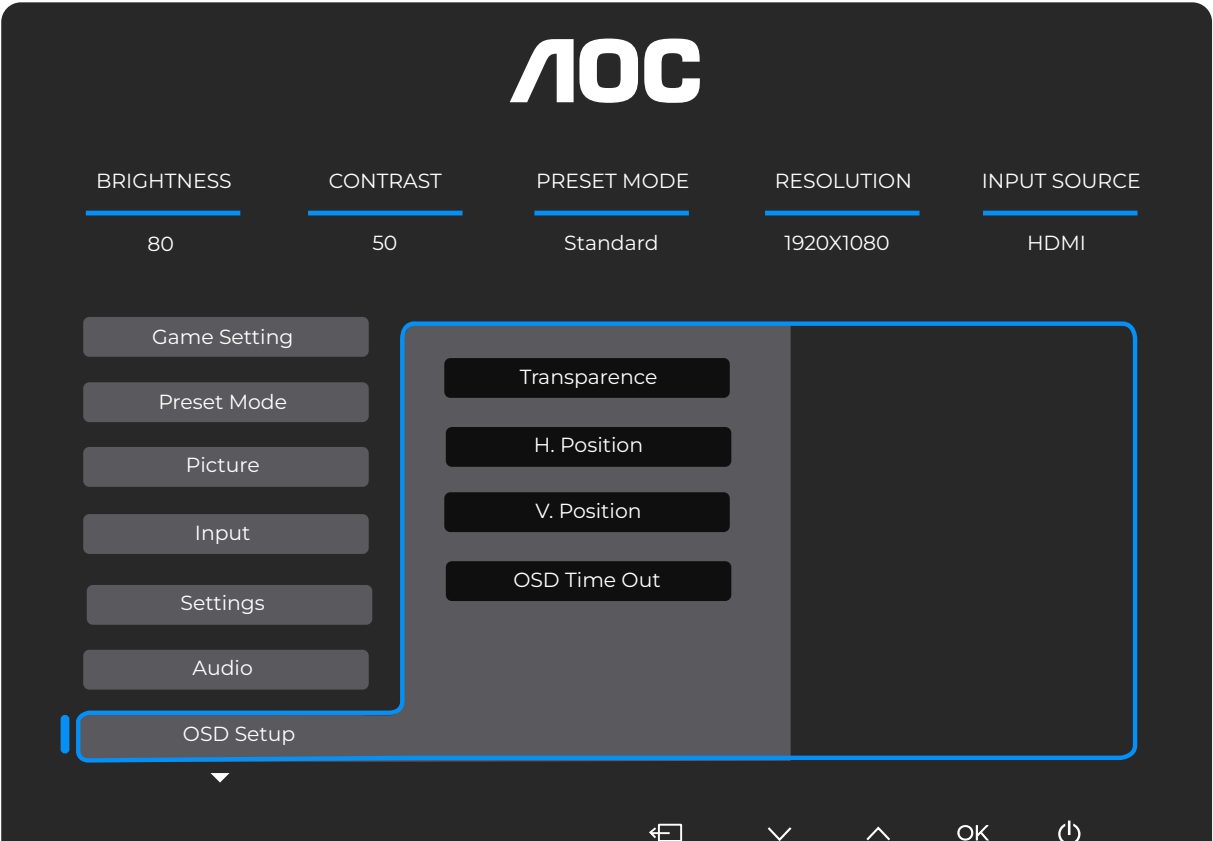
Language		Select the OSD language.
Break Reminder	Off /On	Break reminder if the user continuously works for more than 1hrs.
Off Timer(hr)	0-24	Select DC off time.
DDC/CI	No / Yes	Turn On/Off DDC/CI Support.
Resolution Notice	Off / On	Optimal resolution prompt.
Reset	No / Yes	Reset the menu to default.

Audio



Volume	0-100	Volume Adjustment.
Mute	Off / On	Mute the volume.

# OSD Setup



Transparence	0-100	Adjust the transparence of OSD.
H. Position	0-100	Adjust the horizontal position of OSD.
V. Position	0-100	Adjust the vertical position of OSD.
OSD Time Out	5-120	Adjust the OSD Timeout.



Information



## LED Indicator

Status	LED Color
Full Power Mode	White
Active-off Mode	Orange

# Troubleshoot

Problem & Question	Possible Solutions
<b>Power LED Is Not ON</b>	Make sure the power button is ON and the Power Cord is properly connected to a grounded power outlet and to the monitor.
<b>No image on the screen</b>	<ul style="list-style-type: none"> <li>Is the power cord connected properly? Check the power cord connection and power supply.</li> <li>Is the video cable connected correctly? (Connected using the HDMI cable) Check the HDMI cable connection. (Connected using the DisplayPort cable) Check the DisplayPort cable connection. * HDMI/DisplayPort input is not available on every model.</li> <li>If the power is on, reboot the computer to see the initial screen (the login screen.) If the initial screen (the login screen) appears, boot the computer in the applicable mode (the safe mode for Windows 7/8/10) and then change the frequency of the video card. (Refer to the Setting the Optimal Resolution) If the initial screen (the login screen) does not appear, contact the Service Center or your dealer.</li> <li>Can you see "Input Not Supported" on the screen? You can see this message when the signal from the video card exceeds the maximum resolution and frequency that the monitor can handle properly. Adjust the maximum resolution and frequency that the monitor can handle properly.</li> <li>Make sure the AOC Monitor Drivers are installed.</li> </ul>
<b>Picture Is Fuzzy &amp; Has Ghosting Shadowing Problem</b>	Adjust the Contrast and Brightness Controls. Press hot-key (AUTO) to auto-adjust. Make sure you are not using an extension cable or switch box. We recommend plugging the monitor directly to the video card output connector on the back.
<b>Picture Bounces, Flickers Or Wave Pattern Appears In The Picture</b>	Move electrical devices that may cause electrical interference as far away from the monitor as possible. Use the maximum refresh rate your monitor is capable of at the resolution you are using.
<b>Monitor Is Stuck In Active Off-Mode"</b>	The Computer Power Switch should be in the ON position. The Computer Video Card should be snugly fitted in its slot. Make sure the monitor's video cable is properly connected to the computer. Inspect the monitor's video cable and make sure no pin is bent. Make sure your computer is operational by hitting the CAPS LOCK key on the keyboard while observing the CAPS LOCK LED. The LED should either turn ON or OFF after hitting the CAPS LOCK key.
<b>Missing one of the primary colors (RED, GREEN, or BLUE)</b>	Inspect the monitor's video cable and make sure that no pin is damaged. Make sure the monitor's video cable is properly connected to the computer.
<b>Screen image is not centered or sized properly</b>	Adjust H-Position and V-Position or press hot-key (AUTO).
<b>Picture has color defects (white does not look white)</b>	Adjust RGB color or select desired color temperature.
<b>Horizontal or vertical disturbances on the screen</b>	Use Windows 7/8/10/11 shut-down mode to adjust CLOCK and FOCUS. Press hot-key (AUTO) to auto-adjust.
<b>Regulation &amp; Service</b>	Please refer to Regulation & Service Information at <a href="http://www.aoc.com">www.aoc.com</a> (to find the model you purchase in your country and to find Regulation & Service Information in Support page.

# Specification

## General Specification

Panel	Model name	27E40L	
	Driving system	TFT Color LCD	
	Viewable Image Size	68.6 cm diagonal	
	Pixel pitch	0.3114mm(H) x 0.3114mm (V)	
	Display Color	16.7M Colors	
Others	Horizontal scan range	30k~160kHz	
	Horizontal scan Size(Maximum)	597.888mm	
	Vertical scan range	48~144Hz	
	Vertical Scan Size(Maximum)	336.312mm	
	Optimal preset resolution	1920x1080@60Hz	
	Max resolution	1920x1080@144Hz	
	Plug & Play	VESA DDC2B/CI	
	Power Source	100-240V~ 50/60Hz 1.5A	
	Power Consumption	Typical(default brightness and contrast)	24W
		Max. (brightness = 100, contrast =100)	≤35W
		Standby Mode	≤0.3W
Physical Characteristics	Connector Type	DisplayPort/HDMI/Earphone out	
	Signal Cable Type	Detachable	
Environmental	Temperature	Operating	0°C~40°C
		Non-Operating	-25°C~55°C
	Humidity	Operating	10%~85% (Non-Condensing)
		Non-Operating	5%~93% (Non-Condensing)
	Altitude	Operating	0m~5000m (0ft~16404ft)
		Non-Operating	0m~12192m (0ft~40000ft)

## Preset Display Modes

STANDARD	RESOLUTION(±1Hz)	HORIZONTAL FREQUENCY(KHz)	VERTICAL FREQUENCY(Hz)
VGA	640x480@60Hz	31.469	59.94
	640x480@67Hz	35	66.667
	640x480@72Hz	37.861	72.809
	640x480@75Hz	37.5	75
	640x480@100Hz	51.08	99.769
	640x480@120Hz	61.91	119.518
SD	720x576@50Hz	31.25	50
SVGA	800x600@56Hz	35.156	56.25
	800x600@60Hz	37.879	60.317
	800x600@72Hz	48.077	72.188
	800x600@75Hz	46.875	75
	800x600@100Hz	62.76	99.778
	800x600@120Hz	76.302	119.972
XGA	1024x768@60Hz	48.363	60.004
	1024x768@70Hz	56.476	70.069
	1024x768@75Hz	60.023	75.029
	1024x768@100Hz	80.448	99.811
	1024x768@120Hz	97.551	119.989
SXGA	1280x1024@60Hz	63.981	60.02
	1280x1024@75Hz	79.976	75.025
FHD	1920x1080@60Hz	67.5	60
	1920x1080@100Hz	113.303	100.003
	1920x1080@120Hz	137.283	120.003
	1920x1080@144Hz	162.003	144.003
MAC MODES			
SVGA	832x624@75Hz	49.725	74.551
DOS	720x400@70Hz	31.469	70.087

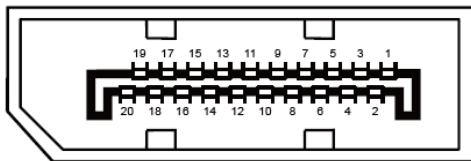
Note: According to the VESA standard, there may be a certain error (+/-1Hz) when calculating the refresh rate (field frequency) of different operating systems and graphics cards. In order to improve compatibility, the nominal refresh rate of this product has been rounded off. Please refer to the actual product.

## Pin Assignments



19-Pin Color Display Signal Cable

Pin No.	Signal Name	Pin No.	Signal Name	Pin No.	Signal Name
1.	TMDS Data 2+	9.	TMDS Data 0-	17.	DDC/CEC Ground
2.	TMDS Data 2 Shield	10.	TMDS Clock +	18.	+5V Power
3.	TMDS Data 2-	11.	TMDS Clock Shield	19.	Hot Plug Detect
4.	TMDS Data 1+	12.	TMDS Clock-		
5.	TMDS Data 1Shield	13.	CEC		
6.	TMDS Data 1-	14.	Reserved (N.C. on device)		
7.	TMDS Data 0+	15.	SCL		
8.	TMDS Data 0 Shield	16.	SDA		



20-Pin Color Display Signal Cable

Pin No.	Signal Name	Pin No.	Signal Name
1	ML_Lane 3 (n)	11	GND
2	GND	12	ML_Lane 0 (p)
3	ML_Lane 3 (p)	13	CONFIG1
4	ML_Lane 2 (n)	14	CONFIG2
5	GND	15	AUX_CH(p)
6	ML_Lane 2 (p)	16	GND
7	ML_Lane 1 (n)	17	AUX_CH(n)
8	GND	18	Hot Plug Detect
9	ML_Lane 1 (p)	19	Return DP_PWR
10	ML_Lane 0 (n)	20	DP_PWR

# Plug and Play

## Plug & Play DDC2B Feature

This monitor is equipped with VESA DDC2B capabilities according to the VESA DDC STANDARD. It allows the monitor to inform the host system of its identity and, depending on the level of DDC used, communicate additional information about its display capabilities.

The DDC2B is a bi-directional data channel based on the I2C protocol. The host can request EDID information over the DDC2B channel.

